



**Jacksonville Independent School District
Board of Trustees Regular Meeting
October 11, 2010
Minutes**

A Regular Meeting of the Board of Trustees of Jacksonville ISD was held Monday, October 11, 2010, beginning at 6:30 PM in the Board Room of the JISD Administration Bldg., at 1547 Pine Street, Jacksonville, Texas.

1. CALL TO ORDER

Board President, James Houser, announced that a quorum was present, that the meeting was duly called, and that notice of the meeting had been posted for the time and in the manner as required by law.

2. PLEDGES OF ALLEGIANCE TO FLAGS

James Houser led the pledges of allegiance to the United States Flag and Texas Flag.

3. REPORTS / DISCUSSIONS

A. Report on JHS Media Technology Class

Marc McCloud (district PR coordinator) worked with the media students on several projects in the absence of their teacher, Mr. Michael Culotta, who was on medical leave from the District. Mr. McCloud reported that the class, originally proposed in the spring of 2002 by two former JHS technology students, was added to the curriculum in the fall of 2002. Terri Orr began teaching the class until Mr. Culotta was hired in the spring of 2003.

Students in the Media Technology class are using the most advanced computer programs in the District in their project based learning environment. They are involved with real world situations, deadlines, consequences and problem solving skills. These students collaborate on pre-production writing scripts, shot lists, thumbnails, fact-finding, and the "talent". Also, they are involved in post-production activities such as editing and working with clients. Their equipment includes advanced computer software, cameras, microphones, video mixers, audio mixers, digital video editing, virtual sets (green screen), real sets, field interviews, and event coverage.

The media students help produce a lot of the content for JNDN-TV which is viewed on Channel 20 of the local Suddenlink cable network. They produce and film the weekly news program, Smoke Signals. The goal is to have a fully functional television station that is run by students. All aspects of managing a television station fit into the TEKS for the advanced course.

Mr. McCloud reported that the media students performed very well recently under less than ideal circumstances. With their teacher on leave, the students pushed to continue their weekly production and taping of Smoke Signals and also faced the challenges of filming some video special events in the District such as the

JISD Convocation, the Blue Ribbon Ceremony, and a special video project for West Side Elementary called "West Side Story" which had to meet certain criteria in an application process. Mr. McCloud praised the media students for their perseverance and tenacity and for the quality of the work they produced. Mrs. Sandi Jones, Principal of West Side Elementary, also spoke highly of these students and thanked them for accomplishing this wonderful project for them.

B. 2008-09 School FIRST (Financial Integrity Rating System of Texas)

Lindy Finley, Assistant Superintendent of Finance and Operations, presented a Power Point slide show reflecting the 24 indicators involved in figuring the 2008-2009 F.I.R.S.T. rating for school districts. For each indicator Ms. Finley explained the question and the District's response. She reported that JISD received the highest financial rating of "Superior", a rating that the District has achieved the past eight years. Included and considered in the F.I.R.S.T. report are a copy of the superintendent's current contract and a summary of financial disclosures pertaining to the superintendent and school board.

Ms. Finley further explained that this rating is for the 2008-2009 school year and that the recently completed 2009-2010 school year is currently under financial audit and will receive a rating this time next year.

C. JISD Bond Election

1. Dr. Wardell reported that that the November 2, 2010 JISD Bond Referendum has now received public endorsement through proclamations or resolutions from the Jacksonville Chamber of Commerce, JEDCO, City of Jacksonville, Jacksonville Educational Foundation, Lon Morris College, and Jacksonville College.
2. Dr. Wardell reminded those present of the various early voting opportunities and locations occurring from October 18th through October 29th throughout the District.

5. ACTION

A. Consider and Adopt 2010 Certified Tax Roll

It was moved by Jim Tarrant and seconded by Joe Casey to adopt the 2010 Certified Tax Roll as presented.

Yeas: Messrs. Houser, Jamerson, Brown, Travis and Verhelle

Nays: None

B. Consider and Approve Appointment of 2010-11 Textbook Selection Committee

It was moved by Jimmy Brown and seconded by Jim Tarrant to approve the appointment of the 2010-11 Textbook Selection Committee as presented.

Yeas: Messrs. Houser, Casey, Jamerson, Travis and Verhelle

Nays: None

C. Consider and Approve Consent Agenda

It was moved by Dale Jamerson and seconded by Joe Casey to approve the Consent Agenda consisting of: 1) 2010-11 District Improvement Plan; 2) 2010-11 Campus Improvement Plans; 3) board minutes from September 20, 2010 Regular Meeting; 4) investment report; 5) business reports; 6) Budget

Amendment #11-01; and 7) donation of \$1,050 to Fred Douglass Elementary School by the firms of Moak & Kessler, Richards & Penn, Ament & Peacock, and Randy Gorham CPA for the purchase of Blue Ribbon campus t-shirts.

Yeas: Messrs. Houser, Tarrant, Brown, Travis, and Verhelle

Nays: None

6. PUBLIC COMMENTS

No one signed to address the Board.

7. SUPERINTENDENT'S REPORT

Dr. Wardell reported:

- Jacksonville/Rusk Chamber Leadership Group: led them through tour of JHS campus; introduced three members in attendance at Board meeting – Bob Frances, Britney Traylor, and Patsy McCloud
- Nathan Straus, school reporter for Jacksonville Daily Progress, is leaving the paper to move back to his hometown of Carrollton, Texas
- Current District Enrollment: 4961, which is 161 students higher than the last day of the 2009-10 school year
- September 29th: attended Region 7 “Teacher of the Year” Recognition Ceremony in Kilgore; attendees: Dr. Wardell, Judy Terry, Tammy Jones & Jan Gowin from JHS, Sandi Jones & Phyllis Johnson from West Side
- Tomato Bowl 70th Anniversary Celebration:
 - Celebrating 70 years of “Rock Solid” Tradition
 - November 5, 2010
 - 5:00-7:00 p.m. (prior to Indians vs JT Lions game @ Tomato Bowl)
 - Norman Activity Center – west parking lot
 - Held in conjunction with Rotary Club Pancake Supper
- Gave Facilities Presentations to:
 - September 22nd: Rotary Club
 - September 27th: Chamber Board
 - September 29th: Chamber Love’s Lookout Visitor Center Volunteer Group
 - October 4th: Delta Kappa Gamma Sorority
 - October 5th: Lion’s Club
 - October 6th: Jacksonville Ministerial Alliance
 - October 7th: First United Methodist members
 - October 8th: Class of 1944 Reunion
- Will be presenting to:
 - October 12th: Golden Jubilee Group of First Baptist Church
Houser @ Cherokee County Conservative Women meeting
 - October 14th: Central Baptist Church Seniors
- JISD Sports:
 - Tennis: defeated Marshall, Whitehouse, Pine Tree
 - Volleyball: teams still improving but no wins against Pine Tree, Whitehouse, Hallsville
 - Cross Country: competed at Neches and Lindale
 - Football: lost to Whitehouse, beat Marshall
- Reminder: November meeting changed from 15th to 11th (2nd Thursday)

8. ITEMS FOR FUTURE AGENDAS - BOARD MEMBERS

There were no agenda items suggested by board members for future meetings.

9. CLOSED SESSION

The Board will adjourn to Closed (Executive) Session pursuant to Texas Government Codes 551.071, 551.072, 551.074, 551.082, 551.0821

A. Hiring, Termination/Retirement, or Transfer of Professional Personnel

B. Legal Matters, Student Discipline, and Real Property

In Closed Session the Board met from 7:27 p.m. until 8: 27 p.m.

10. RECONVENE TO OPEN SESSION FOR ACTION RELATIVE TO ITEMS CONSIDERED DURING CLOSED SESSION

There were no items discussed in Closed Session requiring action by the Board.

11. ADJOURNMENT

There being no further business the regular meeting was adjourned.

James Houser
Board President

Joe Casey
Board Secretary