



Landing that first job out of high school or college is daunting. The classic dilemma for students entering the workforce with little or no experience is convincing employers they are capable of doing the job. Talented students now have an effective credibility-building tool they can add to their resumé: Adobe® Certified Associate.

For those seeking employment that requires demonstrating the ability to use digital media needed to plan, design, build, and maintain effective communications, Adobe Certified Associate is a certification program that validates the skills of job seekers.

The Confidence Skills Are Up-to-Date

No question about it: Educators everywhere use Adobe software to energize learning in the 21st Century. Like the students who pursue certification, teachers enhance their own teaching credentials by earning an industry-recognized certification. By becoming an Adobe Certified Associate, they can elevate their stature in the classroom and provide a model for students in developing employable skills through Adobe certification.

Certification Helps Prove Proficiency

In an increasingly competitive work world, employers need more than familiar users of digital communications technology to drive successful business outcomes—they need proficient users. With certification, hiring managers will know that work similar to the excellent portfolio they just reviewed can be accomplished efficiently.

What Talents Can Be Displayed through Adobe Certified Associate?

Employment using digital communications skills is growing worldwide. Whether it's a career in graphic design, Web marketing, video production, or more, becoming an Adobe Certified Associate will help give you the inside track to work in these exciting new fields.

Adobe offers two areas in which to gain certification for entry-level skills:

- Web Communication using Dreamweaver 8
- Rich Media Communication using Flash 8

By the Spring of 2008, Adobe will offer three new certifications:

- Web Communication using Adobe Dreamweaver CS3
- Rich Media Communication using Adobe Flash CS3
- Visual Communication using Adobe Photoshop CS3 Extended